

EQUITABLE TRANSITIONS

BRIEFS

Dear Friends of Equitable Transitions,

As the year closes, I have begun to reflect on the successes we have shared, the lessons we have learned, and the challenges we have surmounted.

I can truthfully say that we have accomplished much and for that I wish to express my gratitude to you for your help and support.

I am also looking forward to a new year in which we can build upon current relationships and forge new alliances aimed at our collective success.

I want Equitable Transitions, Inc. to serve as a resource to our friends and those we serve. This will allow us to identify with confidence those professionals who can meet a prospective client's needs. Therefore we will make every effort to get to know you better and hope you will do the same.

The new year promises new opportunities and challenges that we would consider a privilege and a pleasure to pursue alongside our friends.

I wish you, your family, and your business associates a most prosperous 2004 and a blessed holiday season.

Thank you.

David R. Haberbush

Design One Step Past the Brink of Success

Equitable Transitions is pleased to announce that Keith Brinker, 22, a recent graduate of Loyola Marymount University with a BA in graphic design, has won its logo design competition.

The design, which lends a visual component to the firm's mission to provide educated and flexible solutions to corporate insolvency, will be incorporated into all of their marketing materials as well as its re-designed Web site (see next story).

Mr. Brinker's firm, the Los Angeles-based **break the box** studio, specializes in corporate identity, business makeover, and Web site design. To judge by this result he is off to a fine start. He can be reached at (310) 838-4910 or www.breaktheboxstudio.com.

E.T. Call Home

Taking Steven Spielberg's advice to heart, Equitable Transitions will launch its revamped Web site at <http://www.equitabletransitions.com> by the end of December 2003. Be sure to check it out.

The site will offer contact information, an introduction to the firm, its staff, its services, and some recent case histories. It will also incorporate new design elements, including the logo drawn up by Keith Brinker, design competition winner.

Plans are afoot to incorporate innovations into the web site that will wed cutting edge technology and processes with traditional document and case filing methods. Equitable Transitions will unveil this portion of its web site in a future edition of its newsletter, so stay tuned.

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The Long and the Shourt of It

Equitable Transitions is please to announce that Jamey Shourt has joined its team as Chief Information Officer.

He will manage automated claims processing, automated preference analysis and reporting client data conversion.

Mr. Shourt graduated from California State University, Long Beach with a BS degree in Industrial Design, Computer Science, Biochemistry, and Engineering.

He brings 18 years of enterprise technology experience in the administration, planning, development and deployment of hardware and software solutions for research and development, instrumentation, health care, and process control with particular expertise in information technology leadership, multi-disciplinary project management, strategic planning application development, and process engineering.

A da Vinci in our midst, he's also a top-notch fine artist in his own right.

Raising the Bar

David Haberbush, a long-standing member of the Foundation's Board, has been named Chairman of the Long Beach Bar Foundation Fund-Raising Committee.

Haberbush, whose tenure will coincide with the Foundation's 10th anniversary, was chosen for his organizational skills and his ability to envision creative solutions to ever-present fund-raising challenges.

To Students He's Not Hard of Hearing

David Haberbush has been appointed a Hearing Officer of Student Disciplinary Matters at California State University at Long Beach.

One of only a handful of such officers, Haberbush will adjudicate disputes between the University and students. He will hear both sides of a disciplinary matter, take and assess evidence, and issue a ruling. His ruling will serve as the basis of action taken by the University's Chancellor.